

Hot Springs Village Concerts Association

1101 DeSoto Boulevard, Hot Springs Village, Arkansas 71909

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October 18, 2008

Dear Ms. Sager:

In Seventeen years as a performing arts presenter, I have never been so proud of a show. Your four performances for the Hot Springs Village Concerts Association were electrifying! The 2760 theatre goers have given rave reviews, and they are calling for your return to our stage. This is impressive, as our audience is a sophisticated, demanding mix of retirees, representing every state of our country and beyond. They are well traveled and possess a special expertise in the theatre. Your stunning beauty and glorious performances and that of your nine piece orchestra truly awakened their senses to pure Broadway quality. They are speaking of your amazing vocal range, abundant energy, comedic talent and propensity for immediately engaging your audience. They laughed. They wept. You nailed every song!

When I first saw you in New York, I knew that you would thrill our audience. Four years later, this dream came to fruition. I first engaged the company with whom you were performing, and was disappointed that you were no longer with them. In the group of 6 - 8 singers, I felt that you were 75% of their strength. Bringing you to our state later, as a soloist with orchestra was a bit risky, as our audience loves a lot of color and action; however, your show has superseded all others in impact on our audience. You now hold the distinction of being the most popular artist-entertainer in the history of the venue.

With regard to preparation and cooperation, we appreciate your clear and responsive communication concerning staging, technical, electrical wardrobe and hospitality requirements. Your working with our staff on arrival to achieve your standards enhanced their performance.

Being a perfectionist, you obviously surrounded yourself with the best musicians anywhere. They, too, received the highest praise from our attendees. Jeri Sager, you are the consummate Broadway artist. As a presenter, I shall be forever grateful.

With greatest admiration,



Karen Lauck

Update: Hot Springs Village Concert Association has now confirmed Jeri Sager for a return engagement, in March 2011.